

IMPART Research Symposium

Integrative Multilateral Planning to Advance Rock Art Tourism
in Har Hanegev

Schedule

09:30 - 12:30* Tour of research case study site (Ramat Matred, Negev Highlands)

(*Meeting point: 09:30 at the parking lot of the Nafha Prison off of Route 40)

12:30 - 13:30 Lunch (Pundak Ramon Hotel, Mitzpe Ramon)

13:30 - 17:15 Presentations/Discussion (Mitzpe Ramon)

13:30 -13:45 Opening remarks

Prof. Steve Rosen, Ben-Gurion University of the Negev
Representative, Israel Ministry of Science, Technology and Space
Dr. Stefano Boccaletti, Science Attaché, Embassy of Italy in Israel

13:45 - 15:15 IMPART Research Summary

(Moderator: **Dr. Liora Kolska Horwitz, Hebrew University of Jerusalem**)

Dr. Joshua Schmidt, Dead Sea and Arava Science Center
Overview of the IMPART project: fieldwork, findings, obstacles, conclusions and suggestions

Dr. Ron Frumkin, Ecologist
Ecological background and recommendations

Eli Cohen Sasson, Ben-Gurion University
Mapping IMPART findings and conclusions

Dr. Davida Eisenberg-Degen, Israel Antiquities Authority
Historical and management implications of the archeological findings at Ramat Matred

Sara Levi Sacerdotti, Territorial Development, SiTI, Higher Institute on Territorial Systems for Innovation
Analyzing tourism demand and offer in Har Hanegev

15:15 - 15:45 Coffee break

15:45 – 17:00 Panel Discussion **

Integrating the public-private sectors for successful planning, conservation and management of rock art tourism development in the Negev (Moderator: Dan Gur, Tourism development expert)

Dr. George Nash, IPT Geosciences Centre, Coimbra University

Rafella Motta, Architect, SiTI, Higher Institute on Territorial Systems for Innovation

Eran Doron, CEO, Ramat Negev Regional Council

Lior Schwimer, Director, Ramon Education Center, National Parks Authority

David Mingelgreen, Deputy CEO, Israel Government Tourism Corporation

Barak Groner, Authority for the Development and Settlement of the Bedouin in the Negev

Dr. Tali Erickson-Gini, Southern Negev Sub-district, Israeli Antiquities Authority

Yoash Limon, Chairman, Negev Highlands Tourism Board

**** The audience is encouraged to participate in the panel discussion.**

17:00 - 17:15 Concluding Remarks

Prof. Natan Uriely, Ben-Gurion University of the Negev

Entrance is free pending prior registration by 15/12/16 via this [link](#).

[קישור לטופס הרשמה מקוון](#)

For more information, please contact Yuval Halperin:
yadssc@gmail.com, 0542097733

IMPART Research Symposium

Integrative Multilateral
Planning to Advance
Rock Art Tourism in the
Negev Highlands

December, 20th, 2016
Pundak Ramon Inn
Mitzpe Ramon, Israel
09:30 - 16:30

